



PRESS RELEASE

Dyanix introduces Apty in EMEA, the breakthrough Software Adoption Platform

Expanding Dyanix's in-depth expertise in Digital Transformation to Enterprise Software

[Houten, Netherlands, June 10th, 2021] Dyanix, a leading solutions provider, today announced a new partnership with leading US-based Digital Adoption Platform, Apty. Together, Dyanix and Apty will help organizations within the EMEA region to increase the productivity and ROI of their software investments. Apty's Digital Adoption Platform is a SaaS solution that makes web-based Enterprise applications easier to use and provides actionable insights to improve employee productivity and reduce support costs. The partnership strengthens Dyanix's expanding portfolio in digital transformation to the EMEA region.

Enabling partners

Dyanix focuses on its current thriving business as an expert in document capture and information management, and adds innovative solutions that enable digital transformation to its portfolio. Furthermore, Dyanix offers a full range of services to support its customers. One of Dyanix's core values is to establish sustainable partnerships with both vendors and resellers. "The addition of Apty reinforces Dyanix's EMEA focus on innovation and digital transformation solutions" said Peter de Boer, CEO of Dyanix. "Last week we launched our new company brand Dyanix. Our new name and strategy offers our partners more opportunities to make digital transformation happen. With Apty we deliver our resellers a cutting-edge, end-to-end business solution," Peter de Boer added.

"We're excited about our partnership with Dyanix and to expand our EMEA footprint," said Krishna Dunthoori, Founder and CEO of Apty. "Dyanix shares our passion for empowering organizations to better utilize technology. We know we can trust them to help bring Apty's proven solution for improving user onboarding, employee productivity, and software ROI to the EMEA market."

Business Transformation

Apty transforms the way businesses adopt software, allowing them to focus on business processes, outcomes, and employee productivity. The platform combines in-app guidance, business process compliance, and advanced analytics to help businesses make the most out of the application investment.



Apty helps all levels of enterprise training, enablement, operations, and change management professionals to reduce complexity, and to accelerate selling, support, and training. The solutions improves customer and employee experience while ensuring data accuracy, automation of documentation, and reducing support costs.

Apty was built with the end user and business continuity in mind, creating a scalable and easy to adopt solution that compliments any portfolio and fits any business objective.

About Apty

Apty Inc. is a SaaS company based in Frisco, Texas. Apty's Digital Adoption Platform offers on-screen guidance, usage analytics, and actionable insights for improving software and process adoption. Apty consistently ranks as the top digital adoption platform on G2 and serves several Fortune 100 companies. For more information about Apty, visit apty.io.

About Dyanix

Dyanix is a leading solutions provider in the broad area of digital transformation. As an expert with over 20 years of experience in scanning and capture the company offers the best and leading hardware and software solutions to its customers. Besides this the company offers innovative solutions to increase productivity, company processes, possibilities in analysis and storage. On top of this, Dyanix has a complete range of services to support partners on many levels. The company aims to have sustainable relationships with its partners; it is a gateway for vendors and at the same it creates new opportunities for its resellers and end users.

More information:

Please visit: www.dyanix.com

[Demo available for press](#)

Dyanix is hosting on-demand demos to launch the collaboration and give a real-time walk-through of Apty's Digital Adoption Platform and its benefits. The demo is available for press or partners. To book a demo, please visit www.dyanix.com/apty

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